



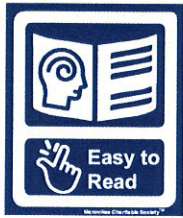
Dear Sir/Madam,



Cognitively Accessible information is a prerequisite to enjoying any benefits equally and effectively.



The RPD Act 2016 ensures all establishments must provide all audio, print and electronic media contents in an accessible format.



The workshop on Cognitively Accessibility and “Easy Read” Communication will train to produce information and communication more inclusive and accessible.



It will help design and create any accessible public or in-house communications document.



We would appreciate it if you could appoint some officers/ members from your establishments and join the workshop.



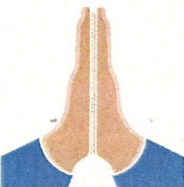
### Workshop Schedule

16 to 18 September 2022,  
11:00 am to 6:00 pm IST.

 **zoom** Online



Please read the enclosed information for your kind perusal.



Thank you, Sincerely,  
Managing Secretary



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## 1. Introduction

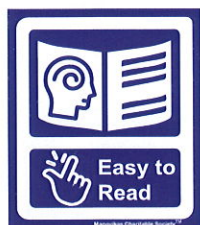
Printed materials or e-content, including your establishment's website, can be a barrier to accessing information for persons with disabilities.<sup>1</sup>



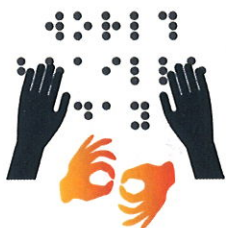
Every establishment/individual should ensure that persons with intellectual and developmental disabilities (IDD) can understand and engage with the information.



Easy read is simple, useful and accommodates persons with IDD to help explain the content communicated in the text.



For example, giving information in Braille and Sign Language are two forms of accessible communication for individuals with visual and hearing impairments.



Similarly, using easy-to-read language or picture content makes it more accessible for persons with IDD.



Know more about

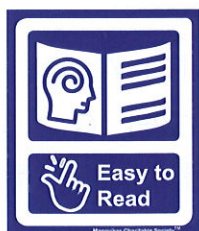
1. Persons with disabilities

<https://manovikasfamily.org/gyanshala/person-with-disability>



# 1. Introduction

contd.



The easy-read information is for



some people who have:

- an Intellectual and developmental disability (IDD),
- a specific learning disability (SLD),
- an autism spectrum disorder (ASD)
- a substantial condition of mental behaviour/mental illness



a hearing impairment, deaf, hard of hearing, speech and language disability



low literacy levels  
are elderly, etc.



Some people will be able to read Easy Read information independently. For others, they will require someone to facilitate the communication.



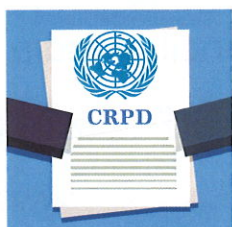
## 2. Manovikas Charitable Society (MCS)



MCS strongly believes in and works for Persons with Intellectual and Developmental Disabilities (IDD)



Persons with IDD must be treated equally irrespective of severity, status, gender, religion etc.



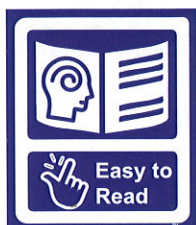
MCS programmes and philosophy follow the principles of the UN Convention on the Rights of Persons with Disabilities (CRPD) and



The Rights of Persons with Disabilities Act 2016 (RPD ACT).



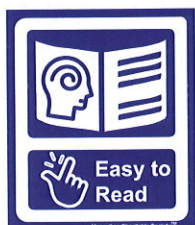
Manovikas promote and offers accessibility and universal design of learning opportunities for persons with IDD.



We have established an Easy Read conversion service in India.



### 3. The International Workshop



on Development of Cognitively Accessible “Easy Read” Communication for Self-Advocates with IDD



is a Continuing Rehabilitation Education (CRE)



Approved by the Rehabilitation Council of India (RCI),

भारतीय पुनर्वास परिषद



Govt. of India, Ministry of Social Justice and Empowerment (MSJE).



Department of Empowerment of Persons with Disabilities (Divyangjan)



#### Dates and Duration of the Workshop:

- Friday to Sunday, 16 to 18 September 2022,
- 3 Days
- From 11:00 am to 6:00 pm IST

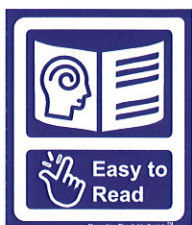


## 4. Why is it important?

After joining the workshop:



Your communication will be more inclusive and accessible;



Easy Read is one way of making information accessible to persons with disabilities.



Easy Read is also known as:

- Making information easier
- Easier to understand information
- Simple words and pictures



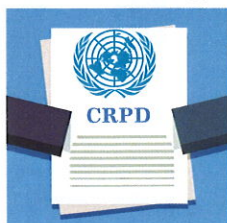
- Easy Write
- Easy Info
- Easy Access



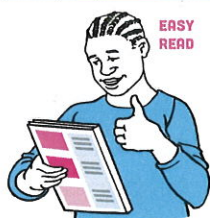
Plain Language



## Commitment to Equality



In the Human rights framework of CRPD,



Accessibility is a vital precondition for persons with disabilities to participate fully and equally in society, effectively enjoying all their human rights and fundamental freedoms.



Governments, civil society organisations, and the private sector have a key role in ensuring that accessibility is not an afterthought but a central component of their work, including core systems and programmes (**article 9 of UNCRPD**).



**Section 40 of the Rights of Persons with Disabilities Act 2016 (RPD Act)** ensures the standards of accessibility for information and communications.



We need to take measures and ensure all contents available in audio, print and electronic media are in an accessible format (**section 42, RPD Act**).



Accessibility norms are mandatory observance, and all establishments plan and adhere to the rules.



If any person or establishment does not fulfill accessibility norms and fails to ensure the standards of accessibility for information and communications, under **RPD Act, section 89 shall be punishable with a fine which may extend to five lakh rupees.**



## 5. The Aims and Objectives



After joining the International Workshop on Development of Cognitively Accessible “Easy Read” Communication for Self-Advocates with IDD you will:



1. Understand the need for information accessibility for persons with disabilities in the establishments.



Making all- inclusive communication



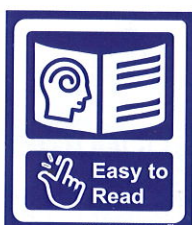
2. Equip with basic skills and knowledge for Easy Read documents in the establishments.



Accessibility and Universal Design during documentation



3. Develop your confidence in producing accessible documents with the help of self-advocates.



Making Easy read version of basic information about the organisation/establishment



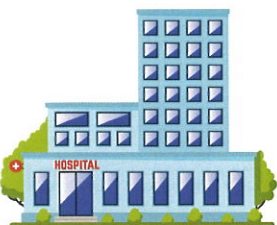
## 6. Who should join



This workshop is suitable for establishments/ individuals that need to ensure the standards of accessibility for information and communications for persons with disabilities:



**Private establishments:** schools, colleges, universities, companies, firms, NGOs, DPOs, Trusts, Private Limited companies, factories etc.



**Government establishments:** Ministries, Government company, Public sector undertaking, Department of the Government, Municipal corporation, Government aided authority etc. and



**Individuals:** Professionals and Personales registered under the Rehabilitation Council of India, Educators, Teachers, Therapists, Doctors, Creative Designers, Students in Special Education, etc.



- who would like to make their communication more inclusive and accessible,
- who are involved in producing information,
- who design and create any kind of document,
- who work in public or in-house communications.



## 7. Certification



The International Workshop through webinar is approved by the Rehabilitation Council of India (RCI), Department of Empowerment of Persons with Disabilities (Divyangjan), Ministry of Social Justice and Empowerment, Govt. of India.



RCI Registered Professionals and Personnels will receive



**30 Continuing Rehabilitation Education (CRE) credits/points.**



## 8. Fees



### Early Bird discount Fees Rs.1550



Up to August 31, 2022, Rs.1550

*(Rs.1500 fees + Rs.50 Govt. Charges on Transitions)*



September 1, 2022, onwards Rs.2050

*(Rs.2000 fees + Rs.50 Govt. Charges on Transitions)*

### Fees include

- Lifetime access to all study materials of this course on Manovikas eGyanshala.
- Instant Digital Certificate once you finish the Final Quiz of the Course.
- Postal services will dispatch printed Certificates to your address.
- Free Consultation for one pager information of your organisation (during the workshop)

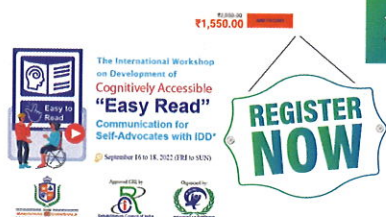




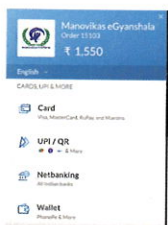
## 9. How to Join the Workshop?



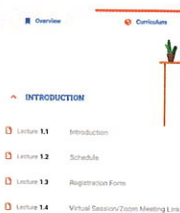
- 1 Go to the website** <https://manovikasfamily.org/gyanshala/>  
Register and/or Log in with your User ID and Password



- 2 Click on the Course you wish to enrol in**  
(e.g. Workshop on Cognitively Accessible "Easy Read" Communication)  
**Click Add to Cart**



- 3 Complete Billing Details and Pay Fees**  
(use any Payment method, Card/UPI/Net banking etc.)



- 4 Click Curriculum, Join online sessions:**

On ZOOM



Start Learning



Finish the quizzes



Download Course Materials and eCertificate.



Please remember to fill your Registration form



## 10. Know more about: **Manovikas Charitable Society (MCS)**

### **MCS is a Registered Organisation under:**



The Rights of Persons with Disabilities Act, 2016 by the Department of Social Welfare, NCT of Govt. of Delhi.



Government of India, Ministry of Social Justice and Empowerment, Department of Empowerment of Persons with Disabilities, under the National Trust for the Welfare of Persons with Autism, Cerebral Palsy, Intellectual Disability and Multiple Disabilities Act.

Working as **State Nodal Agency Center (SNAC)** in the NCT of Delhi.



भारतीय पुनर्वास परिषद

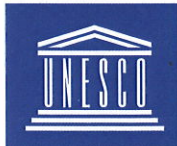
Approved institute of the  
Rehabilitation Council of India (RCI)



Special Study Center of  
Indira Gandhi National Open University (IGNOU)



Study Center of the  
National Institute of Open Schooling (NIOS).



Registered at the  
International Dance Council of UNESCO.

### **MCS implement various projects in**



- Education,



- Care and



- Advocacy programme



**for persons with Intellectual and Development Disabilities (IDD).**



## Various Projects of MCS



**Education programme** encouraging independence: supporting employable skills



Manovikas School for Inclusion (MSI) helps students with IDD to attend education up to class XII under the National Education Policy (NEP) 2020.



Think College is an inclusive higher education project that helps and creates flexible and accessible support in universities, colleges, and Higher education institutions (HEIs).



Inclusive Skills Development Programme (ISDP) and computer technology help to gain employment in the open job market.



**Care Programme** of Manovikas supports a way of life and provides a safe environment.



MCS offers residential and respite care for adult persons with IDD. Quality of Life (QoL) projects provide creative day care for persons with high support needs (severe and multiple disabilities)



**Advocacy programme** building capacity for change: Promoting equity, diversity and disability and training reaching Pan India populations of persons with disabilities.



Mashavara Live consultations offer interactions with experts and educational programmes at Manovikas eGyanshala.



Manbhavan is online joyful learning and friendship circle for persons with IDD to develop the fellowship for sharing experiences and advocacy skills.



SMILE(Special Minds in Loving Environment) project is supported by the Volunteers of Home of Hope Inc. Youth Chapter. USA-based volunteers interact, teach and entertain people with IDD in India.



Make my Choice (MMC) workshops modules helps persons with IDD in decision making and developing self-esteem. MMC creates an advocacy network for the PIDD in India.



## 11. Accomplished Team



### Patron

**Mrs Stuti Kacker, IAS, Retd.**

Former Secretary, GOI, Department of Disability Affairs, MSJE  
Chairperson, National Commission for Protection of Child Rights  
Chancellor, Subharti University  
Patron, Manovikas Charitable Society



### Chairperson

**Dr Nimesh G. Desai**

Professor in Psychiatry

Former Director, Institute of Human Behaviour and Allied Sciences (IHBAS)

President, Manovikas Charitable Society

### Mentors



**Dr Himangshu Das**

Director NIEPVD

Former Director, NIEPMD and NIEPID



**Dr Roma Kumar**

Vice Chairperson (Psychology)

Sir Ganga Ram Hospital

### Convenor

**Dr Alok Kumar "Bhuwan"**

Consultant Rehabilitation Specialist

Managing Secretary,

Manovikas Charitable Society

### Expert Committee

**Mr T. D. Dhariyal**

Former State Commissioner Person With Disability

**Dr Sanjay Kant Prasad**

Former Dy. Chief Commissioner for Persons with Disabilities (Divyangjan)

**Dr Pooja Jha Nair**

Founder-Director at TotalSolution4Learning

**Mrs Sangeeta**

Prog. Coordinator, D.Ed. Spl Edu (IDD)

**Mrs Sangeeta Malhotra**

Project Manager, ISDP

**Mrs Saswati Dalal**

Programme Manager, Advocacy

**Mrs Pooja Kanojia**

Programme Manager, TEED

### Moderator

**Mr J. C. Gupta**

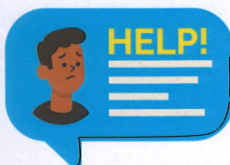
Sn. Rehabilitation Consultant

Advisor, Manovikas Institute for Higher Education

### Coordinator

**Mrs Indira Alok**

Principal, Manovikas School for Inclusion



## 12. Contact with us

**VISIT WEBSITE REGISTER/LOGIN AND CHAT**



[www.manovikasfamily.org/gyanashala](http://www.manovikasfamily.org/gyanashala)



[manovikas@manovikas.family](mailto:manovikas@manovikas.family)



[/manovikas.family](https://www.facebook.com/manovikas.family)



[#ManovikasCC](https://twitter.com/ManovikasCC)



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011-49058710 Help Desk



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Delhi-110051, India.



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